



"On Their Way"

Our Essence

On Their Way interviews up-and-coming artists and professionals who are on their way to success. There is nothing as exciting as seeing someone excel at something that they love, and we are glad to embody that.

Our Story

As WGC founder, Jade Madison Scott was building WGC, she wished that she was able to talk over her struggles and thoughts with other up-and-coming creators. The idea stuck with her until she decided that its emphasis on community would make it the perfect concept for WGC's first show. The show debuted on August 7, 2020. It is available on Spotify, Apple Podcasts, and Podchaser.

The first season highlights the Black creatives who are carving their paths to greatness, as well as, various students and alumni of Jade's Alma Mater, Howard University. The first season ended on October 9, 2020.

Our Team

Jade Madison Scott (she/her) is the creator, host, and editor, of *On Their Way*.
Twitter: @JadeMScott

Bajio Alvarado (he/him) is the composer of the *On Their Way* theme, as well as a voice actor.
Twitter: @BajioVO

Amaka Korie (she/her) is the designer of the *On Their Way* logo. Twitter @amakoriee

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Images

The Images Included In this Press Kit Are:

- On Their Way Logo (2400x1600 px)
- Jade Madison Scott Headshot (2448x3264 px)

All On Their Way Graphics Designs Done By Amaka Korie

Audio

- On Their Way Trailer (2 minutes and 17 seconds)